



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Original Date: 10/09/12-10/15/12
Advertiser: Defend Justice From Politics (73284)
Agency: New Media Firm, The (8200)
Product: POLITICAL ISSUE (ns) (1187)
Brand: DEFEND JUSTICE 10/09 (464643)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: PLACEMENT MEDIA
Phone/Fax: /
CPE: 361/379/1544
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: DEFEND JUSTICE 10/09
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Last Modified: 10/09/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06254860
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,597.50
Net Total: \$9,052.50
Sales Tax:

Oct. 2012 27 \$10,650.00
Grand Total: 27 \$10,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (New) on credit hold / SPOT	10/12/12-10/12/12	3	:30	10A-11A (EST)						1			1	\$275.00	\$275.00	West Palm Beach (WPEC)		7/27/12
Est 2.0	Unapproved (New) on credit hold / SPOT	10/12/12-10/12/12	3	:30	5P-5:30P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/27/12
Est 3.0	Unapproved (New) on credit hold / SPOT	10/12/12-10/12/12	3	:30	7A-9A (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		7/27/12
Est 4.0	Unapproved (New) on credit hold / SPOT	10/12/12-10/12/12	2	:30	7:30P-8P (EST)						1			1	\$450.00	\$450.00	West Palm Beach (WPEC)		7/27/12
Est 5.0	Unapproved (New) on credit hold / SPOT	10/12/12-10/12/12	3	:30	9A-10A (EST)						1			1	\$225.00	\$225.00	West Palm Beach (WPEC)		7/27/12
Est 6.0	Unapproved (New) on credit hold / SPOT	10/15/12-10/15/12	3	:30	1P-11:35P (EST)						1			1	\$750.00	\$750.00	West Palm Beach (WPEC)		7/27/12
Est 7.0	Unapproved (New) on credit hold / SPOT	10/15/12-10/15/12	3	:30	11A-12P (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		7/27/12
Est 8.0	Unapproved (New) on credit hold / SPOT	10/15/12-10/15/12	3	:30	5:30P-6P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/27/12
Est 9.0	Unapproved (New) on credit hold / SPOT	10/13/12-10/13/12	4	:30	5A-6A (EST)							1		1	\$50.00	\$50.00	West Palm Beach (WPEC)		7/27/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

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Est 10.0	Unapproved (New) on credit hold / SPOT	10/13/12-10/13/12	2	:30	6p- 6:30p (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/27/12
Est 11.0	Unapproved (New) on credit hold / SPOT	10/13/12-10/13/12	4	:30	6a- 7a (EST)							1		1	\$125.00	\$125.00	West Palm Beach (WPEC)		7/27/12
Est 12.0	Unapproved (New) on credit hold / SPOT	10/14/12-10/14/12	3	:30	11p- 11:35p (EST)								1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		7/27/12
Est 13.0	Unapproved (New) on credit hold / SPOT	10/14/12-10/14/12	3	:30	6a- 7a (EST)								1	1	\$125.00	\$125.00	West Palm Beach (WPEC)		7/27/12
Est 14.0	Unapproved (New) on credit hold / SPOT	10/14/12-10/14/12	2	:30	6:30p- 7p (EST)								1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/27/12
Est 15.0	Unapproved (New) on credit hold / SPOT	10/14/12-10/14/12	3	:30	7a- 8a (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		7/27/12
Est 16.0	Unapproved (New) on credit hold / SPOT	10/11/12-10/11/12	3	:30	11p- 11:35p (EST)								1	1	\$750.00	\$750.00	West Palm Beach (WPEC)		7/27/12
Est 17.0	Unapproved (New) on credit hold / SPOT	10/11/12-10/11/12	3	:30	11:35p- 12:35a (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		7/27/12
Est 18.0	Unapproved (New) on credit hold / SPOT	10/11/12-10/11/12	3	:30	11a- 12p (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		7/27/12

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Est 19.0	Unapproved (NewL) on credit hold / SPOT	10/11/12-10/11/12	3	:30	5:30P- 6P (EST)					1				1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/27/12
Est 20.0	Unapproved (NewL) on credit hold / SPOT	10/11/12-10/11/12	3	:30	9A- 10A (EST)					1				1	\$225.00	\$225.00	West Palm Beach (WPEC)		7/27/12
Est 21.0	Unapproved (NewL) on credit hold / SPOT	10/09/12-10/09/12	3	:30	11P- 11:35P (EST)			1						1	\$750.00	\$750.00	West Palm Beach (WPEC)		7/27/12
Est 22.0	Unapproved (NewL) on credit hold / SPOT	10/09/12-10/09/12	3	:30	11A- 12P (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		7/27/12
Est 23.0	Unapproved (NewL) on credit hold / SPOT	10/09/12-10/09/12	3	:30	5:30P- 6P (EST)			1						1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/27/12
Est 24.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	3	:30	10A- 11A (EST)			1						1	\$275.00	\$275.00	West Palm Beach (WPEC)		7/27/12
Est 25.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	3	:30	5P- 5:30P (EST)			1						1	\$500.00	\$500.00	West Palm Beach (WPEC)		7/27/12
Est 26.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	3	:30	7A- 9A (EST)			1						1	\$300.00	\$300.00	West Palm Beach (WPEC)		7/27/12
Est 27.0	Unapproved (NewL) on credit hold / SPOT	10/10/12-10/10/12	2	:30	7:30P- 8P (EST)			1						1	\$450.00	\$450.00	West Palm Beach (WPEC)		7/27/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, The New Media Firm
do hereby request station time concerning the following issue:

Defend Justice From Politics

[illegible]

Total Charges: \$ 10,650⁰⁰

This broadcast time will be used by: Defend Justice From Politics

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defend Justice From Politics, Inc., 8131 Vineland Avenue, PMB #168, Orlando, FL 32821

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Elizabeth Hernandez - President and Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/23/12

Date

Signature

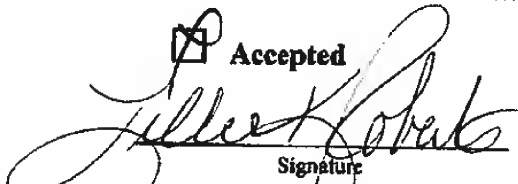
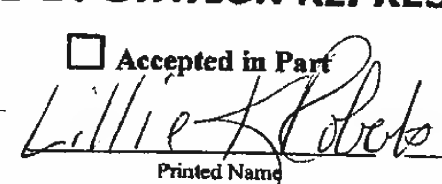
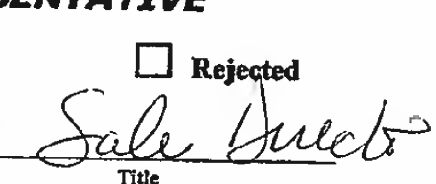
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Defend Justice From Politics PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Media Placement
Candidate Manager Agency Committee (circle one)

ADDRESS: The New Media Firm
1322 'G' Street SE
Washington, DC 20003

PHONE: 202-775-1440 FAX: 202-775-1446

EMAIL: _____

Information Requested: Rates & Avails

Final Disposition: Order Placed \$10,650=

If Committee, list officers and position: Defend Justice From Politics, Inc
8131 Vineland Ave, PMB #143
Orlando, FL 32821

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T'Rep/WASH.